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Question Paper Code : 20892

B.E./B.Tech. DEGREE EXAMINATIONS, APRIL/MAY 2022.

Seventh/Eighth/Ninth Semester

Automobile Engineering

MG 8091 — ENTREPRENEURSHIP DEVELOPMENT

(Common to Industrial Engineering/Industrial Engineering and Management/Mechanical Engineering/Mechanical Engineering (Sandwich)/ Mechanical and Automation Engineering/Mechatronics Engineering/Production Engineering/Robotics and Automation)

(Regulations 2017)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. List any two important differences between entrepreneur and intrapreneur.
2. Who is a drone entrepreneur?
3. How to develop achievement motivation?
4. Write any four objectives of entrepreneurship development programme.
5. In what way the small scale industries are classified?
6. Enunciate the concept of project appraisal.
7. Identify any two internal sources of finance available to an entrepreneur.
8. Distinguish between shares and debentures.
9. List the reasons for growth of a small scale venture.
10. What is meant by joint venture?

PART B — (5 × 13 = 65 marks)

11. (a) Elucidate the factors influencing the emergence of entrepreneurship with the help of integrated – contextual model.

Or

- (b) What do you understand by the term 'entrepreneur'? Describe the types of entrepreneurs with suitable examples.
12. (a) As an entrepreneur how will you conduct Thematic Apperception Test? How will you write the interpretation? Give examples.

Or

- (b) Highlight the need for achievement motivation training and also suggest any two business games which motivate entrepreneur to enhance emotional intelligence.
13. (a) Elaborate the various steps involved in setting up a fast moving consumer goods business in Tamil Nadu.

Or

- (b) "Appraisal of industrial and resource development projects involve use of high skills in administration, engineering and other related fields" - is this statement correct? Support your answer with various criteria for appraisal of projects.
14. (a) Elucidate the financial institutions role in supporting and assisting MSME of our nation.

Or

- (b) Describe the special tax benefits available to small scale industries working in rural and backward areas of our nation with latest provisions.
15. (a) Define sickness with regard to small scale business. Explain the causes and consequences of sickness in small scale business.

Or

- (b) Give your own live examples of business expansion and diversification in our nation and explain how it is a boon for the growth of our GDP.

PART C — (1 × 15 = 15 marks)

16. (a) Define a business plan. Prepare a specimen of a project report of your own choice and outline the significance of a project report.

Or

- (b) Imagine yourself as an entrepreneur. How will you estimate and determine the working capital requirements of your business?
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